

LeaLea Trolley Expands to 8 Routes

- Redeem Hawaiian Airline “HawaiianMiles” for Trolley Pass -

Honolulu, Hawaii, OCTOBER 31, 2023 – Hawaii HIS Corporation (“HIS Hawaii”) and its headquarters, H.I.S. Co., Ltd. (“HIS”) will expand LeaLea Trolley’s services to 8 routes on November 1, 2023. Stops along these routes will cover popular destinations throughout Oahu.



[LeaLea Trolley](#) first launched in April 2009, offering tourists access to famous landmarks and businesses in Waikiki and central Honolulu with a “peace of mind.” Due to the pandemic, HIS Hawaii temporarily suspended its operations in March 2020. However, LeaLea Trolley restarted its operations in November 2022 with 2 routes; The “Shopping Line” that stops around several business areas and the “Malama Line” that tours historical and cultural destinations in Honolulu.

In response to the recent trend of increasing Japanese visitors returning to Hawaii, we will expand the trolley services on November 1 to 7 LeaLea Trolley routes (6 lines and an express) along with Waikiki Trolley Pink Line; 8 routes in total. On the same day, we will also begin accepting Hawaiian Airlines “HawaiianMiles” to purchase LeaLea Trolley Pass under a new partnership. 5,000 miles can be redeemed for the 1 Day Pass, and 8,500 miles for the 4 Day Pass at the LeaLea Lounge (Royal Hawaiian Center).



After a year of various airlines announcing the return and increase of direct flights to and from Honolulu, the number of Japanese tourists who arrived in August this year was 2.3x versus the same month last year. (Source: [Hawaii Tourism Authority](#)) August being the annual biggest month for foreign travel departures from Japan, HIS regained approximately 76% of the figures for the same month in 2019, with families with children as its leading factor.

With the route expansion, we will offer tourists easy access to Hawaii’s lively neighborhoods such as Monsarrat Ave. and Kaimuki, where they can find locals’ favorite cafés, restaurants, and shops. To top off their full day of sightseeing, one of our routes is scheduled for tourists to enjoy the sunset as we drive along Ala Moana Beach.

[LeaLea Magazine](#) revived in July 2022 after a hiatus for a little over 2 years. It made a full comeback as a quarterly magazine in January this year, to introduce destinations in Hawaii and guide tourists via our LeaLea Trolley. We aim to raise the bar within the local tourism industry as the only Japanese-language magazine in Hawaii, by maintaining the continuous cycle of sending tourists to businesses through our promotion.



◆ Routes Overview

Route Name	Operation	Roundtrip	Daily Arrivals	First P/U	Last P/U
Malama Line	Daily	120 min	4	9:00	15:30
Ala Moana/Don Quijote Line		70 min	7	9:00	17:20
Ward/Kakaako Line		90 min	6	8:30	17:10
Diamond Head/Kahala Line		70 min	7	8:00	16:00
East Oahu Line		180 min	2	9:30	14:30
Ala Moana Beach/Sunset Drive		60 min	1	17:40	
KCC Farmer's Market Express	Saturdays	40 min	3	8:00	10:00
[Waikiki Trolley] Pink Line	Daily	60 min	38	10:00	19:15

◆ Unlimited Ride Regular Pass

This pass can also be used for Waikiki Trolley's Pink Line.

	Applicable Routes	Adult (12yrs & older)	Child (2-11yrs)	Infant (0-1yr)
7 Day	LeaLea Trolley's 7 routes & Waikiki Trolley's Pink Line	US\$82.00	US\$66.00	Free
4 Day		US\$65.00	US\$45.00	
1 Day		US\$35.00	US\$19.00	

◆ Trolley Pass Purchase Location

HIS Hawaii's package tours include the trolley pass. (Some exclusions may apply)

Trolley passes are also available to purchase at [our website](#).

About Hawaii HIS Corporation

Since its establishment in 1991, HIS Hawaii has been committed to providing visitors with the opportunity to experience and enjoy all that Hawaii has to offer, from its natural beauty, to its rich culture, history, and beyond. In cooperation with Hawaii Tourism Japan and local organizations, we promote responsible tourism through "Mālama Hawaii" and furthermore, contribute to advancing with regenerative tourism.

In addition to providing the most up-to-date local information through our [LeaLea Web](#), [LeaLea Hawaii TV](#), and each social media platform, in the face of the devastating impact of COVID-19 on Hawaii's tourism industry, HIS Hawaii remains committed to contributing to the local community. Along with our amazing local business partners, we will continue to share the spirit of aloha with the world, through our English tour activities [LeaLea Tours](#), [Ala Moana Branch](#) introducing Japanese regional products, Real Estate services [Hawaii Square](#), and more.

- Corporate Website <https://www.his-hawaii.com/en/>
- Travel Website <https://hishawaii.net/>
- Official Website <https://www.lealeaweb.com/>
- YouTube [LeaLea Hawaii TV](#)
- Instagram [@hishawaii](#) / [@lealeahawaii](#)
- Facebook [@HISWorld.Hawaii](#) / [@likehawaii.jp](#)
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<https://bit.ly/3Q5lUki>

Hawaiian Airlines logo:

<https://newsroom.hawaiianairlines.com/multimedia/logos>

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